

# Project #2: The Flyer

## Description

For your Unit 2 assignment, you will create a flyer for parents/students night with class information and add a QR code that links to your teacher or school website. Show evidence that you understand and can apply the design principles of alignment, proximity, repetition, and contrast.

Make sure you watched the mini lecture on visual design in Unit 2: Topic 6 along with the other 2 videos on that page. Also check out [Classroom Flyer Examples](#).

Click [HERE](#) for a review of the Visual Design Principles.

Check <http://www.squidoo.com/flyerdesign> for tips on making a great flyer.

**IMPORTANT: In the comment section of the dropbox when you are uploading, state the purpose of the flyer and write a synopsis of what you did and which design principles you used to make your design decisions.**

A QR code is required in your flyer. How to make a QR code? <http://qrcode.kaywa.com/> Use this link to create the QR code and then copy and paste the QR image.

Here is an example: Use a QR code reader for your Smartphone if you have one to read this code. If you have a Smartphone but no QR code reader, you can get one from your App store for free. Send an email to your instructor and describe what you saw.



## **File Submissions**

When submitting a file, ensure the identity of the submission by putting your name, the unit number and the assignment name (or number) in the file name, such as "smithu1outline.doc" or "jonesu1a1.pdf". Do not use any space or idiosyncratic characters in the file name, and always include the file-type extension. To submit an assignment, go to the "Dropbox" link at the top of the page and click the hyperlink of the appropriate assignment. Upload your file and click the "Submit" button. Students are encouraged to use MS Word (DOC) files for all word processed files.