

# Unit 11 Assignment: Classroom Logo

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The assignment for this unit is to create a logo for your classroom.

Be sure the logo you create corresponds to the definition of a logo. It should identify or represent your classroom. It should contain initials or a drawing that is the exclusive representation of your class. Keep in mind the five principles of effective logo design. Your logo should be:

- Simple
- Memorable
- Timeless
- Versatile
- Appropriate



For more ideas and to see some sample logos, go to <http://justcreativedesign.com/2009/07/27/what-makes-a-good-logo/>

You can create the logo from scratch or use the logo tool provided with your desktop publishing program. When you are satisfied that the logo you have created is the perfect representation of your classroom, place the logo on what would be the front of a traditional trifold brochure and submit it using the assignment tool. Your trifold brochure need not contain anything other than the logo. There are some great online resources listed in the topics section of this unit.

Review these sites before you begin creating your logo.

- <http://logodesignerblog.com/logo-design-tips-you-can-learn-from-the-worlds-biggest-brands/>
- <http://justcreativedesign.com/2008/12/02/logo-design-resources/>
- <http://logodesignerblog.com/top-best-10-logo-design-inspiration-galleries/>
- <http://www.webdesignerdepot.com/2009/01/how-not-to-design-a-logo/>